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Barking Cat Jewelry™ Hits the Road to Support the Prevention of Cruelty to Animals Month

During the month of April, Barking Cat Jewelry will donate portions of their festival show sales to deserving local animal shelters and non-profits

ATLANTA – April 1, 2011 – April marks Prevention of Cruelty to Animals Month and to raise awareness and rally support for this important issue, Atlanta-based jewelry artist Ann Finley is raising funds for three charities located throughout the Southeast. During the month of April, Ann will be showcasing her Barking Cat Jewelry collection at arts festivals in Atlanta, Birmingham and Pendleton, SC. In each city, she will donate 50% of profits from her Rescue Series pet pendant sales to a deserving local animal shelter.

In an ongoing dedication to support the importance of animal shelters and pet adoption, Barking Cat Jewelry features three pet pendants with rescue-themed messages including, "Adopt, Don't Shop," "Who Rescued Who," and "Rescue Mom." Available in dog and cat options, these pendants have become popular fashion statements for adoptive pet parents and animal shelters trying to spread their message in a unique way. Animal shelters have begun selling them in their gift shops, as well as seeing them fetch a considerable amount of money in silent auction events.

"Our Rescue Series was created to raise awareness about pet adoption and inspire people to help pets in need," said Ann. "However, we're finding that these pendants can also help to raise money for the pet shelters who work endlessly to help pets find forever homes and create happy lives for these deserving animals. The animal shelters we have partnered with have all done incredible work to prevent animal cruelty in their communities and donating a portion of our proceeds is the least we could do to thank them."

To help support the cause, you can find Barking Cat Jewelry at the following festivals in April:

- April 2-3, 2011 Spring Jubilee in Pendleton, SC benefiting Anderson County Humane Society
- April 15-17, 2011 Dogwood Festival in Atlanta, GA benefiting Angels Among Us Pet Rescue
- April 29-May 1, 2011 Magic City Arts Connection in Birmingham, AL benefiting Greater Birmingham Humane Society

For more information or to view the entire Barking Cat Jewelry collection, visit: www.barkingcatjewelry.com.

About Barking Cat Jewelry

Designed for the pet lover inside us all, Barking Cat Jewelry is the latest collection from Atlanta based jewelry artist Ann Finley. Sterling silver pendants fashioned with clever pet phrases hand stamped on copper, the whimsical line of pendant necklaces captures the true essence of what it means to be a pet owner in a fun and quirky way. The collection of over 20 different designs are inspired by cats, dogs and horses and feature sayings like, "Crazy Cat Lady," "Sleeps with Dogs," and "Manure Happens." For more information, visit: www.barkingcatjewelry.com.